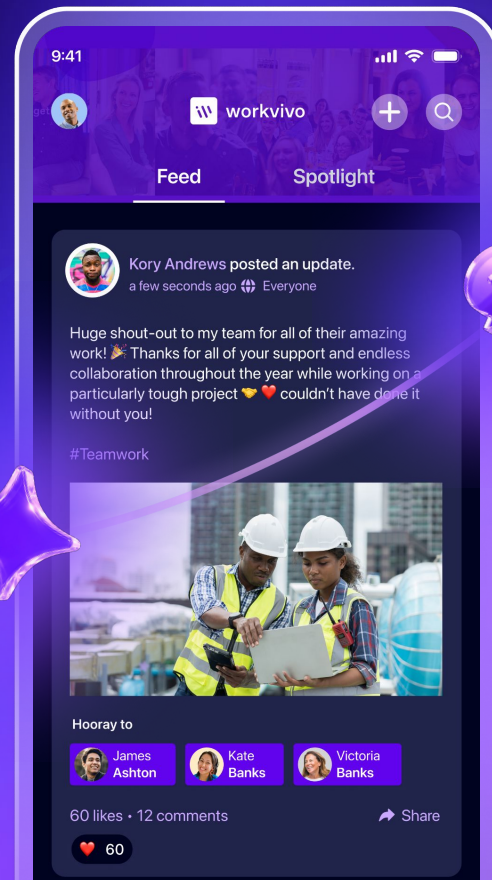




Welcome to Workvivo HQ

Customer Workvivo HQ Intro Pack



Welcome to your Workvivo HQ Intro Pack

This pack has been created to help you introduce Workvivo HQ to your internal teams. It provides a top-level overview of what's changing, why the platform is evolving, and the benefits users can expect.

Use this document as a starting point for your own internal communications and combine with other materials available in the Vivoverse to build hype and energy ahead of your transition!

We recommend that you stay updated and close to Workvivo enablement and readiness activities as your migration date nears.

THE REALITY

Work is more fragmented than ever

Companies have never had more tools.
And yet work has never felt more disconnected.

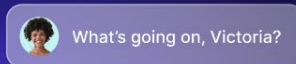
MORE PLATFORMS

MORE COMPLEXITY

MORE NOISE

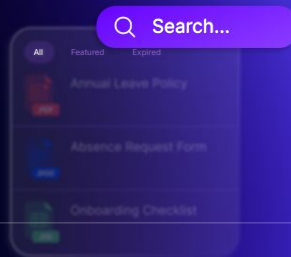
LESS CLARITY

Your people are doing everything they can.
The systems around them are making it hard.



THE PROBLEM IS NOT YOUR PEOPLE.

It's friction between where information lives and where work happens.



♥ 73

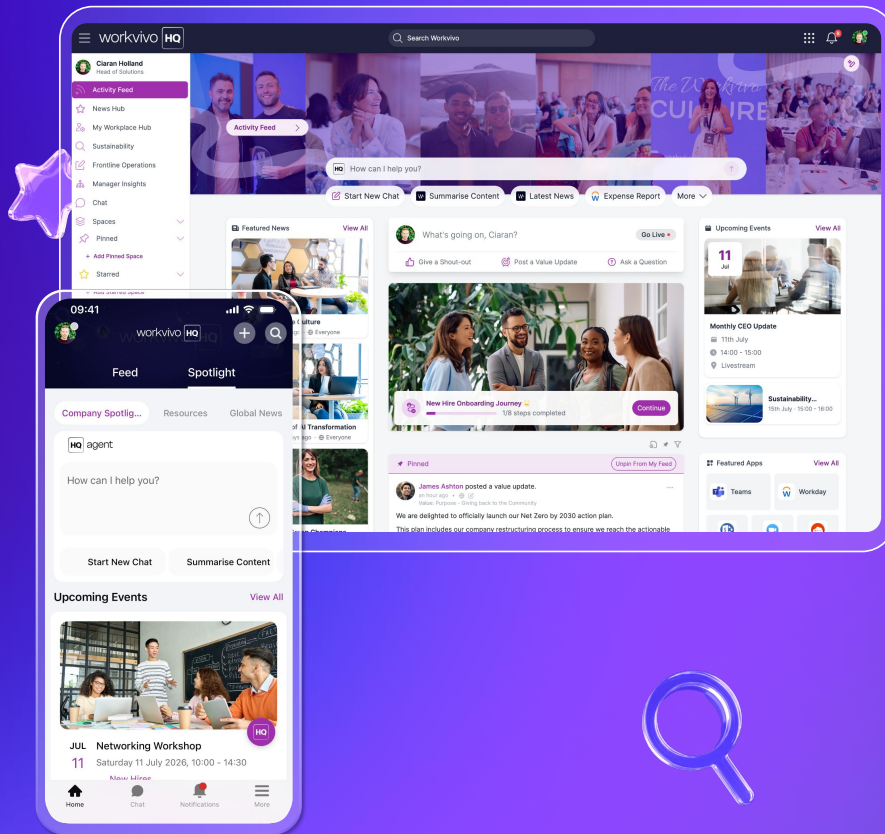
It's time for a better way to work



The platform you know, now AI-native.

Workvivo HQ evolves your existing platform, keeping all your content, people, and integrations intact while upgrading vital workflows with AI. Now, communicators create faster, employees get instant answers, and leaders gain deeper organizational insights.

Nothing has been replaced. Everything has been upgraded.



INTRODUCING WORKVIVO HQ

The AI-native employee experience platform



One shared digital headquarters where every employee can:



Communicate



Find answers



Take action



**Understand what
is happening**

WHAT'S NEW IN COMMUNICATION AND ENGAGEMENT

AI Compose Posts & Profiles

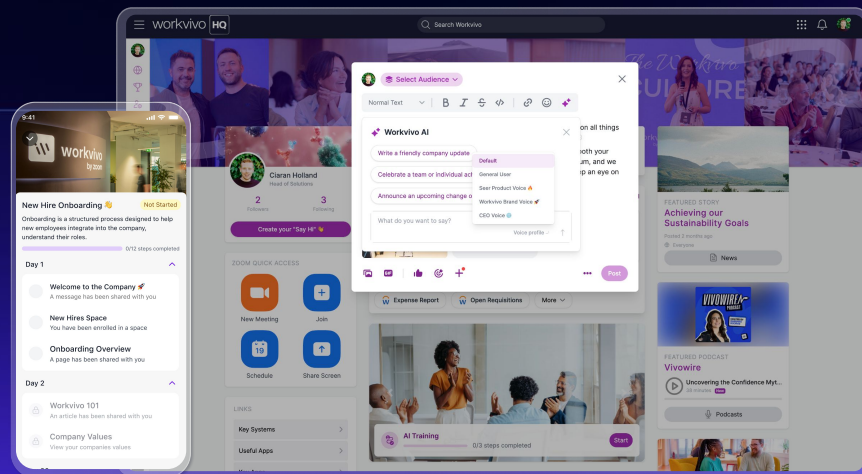
Draft and refine posts in seconds. Create distinct writing profiles for different leaders so every communication sounds authentically like the person it's coming from.

AI Journey Builder

Describe what you want to achieve and AI drafts the journey structure, steps, triggers, and content for you.

Automatic Chapters & Summaries for Livestreams

Every livestream automatically generates a written summary and navigable chapters, so no employee misses the message.



Create content in minutes, not hours.

From AI-written posts and automated journeys to livestream summaries and audio content, HQ puts the tools to communicate at scale in the hands of every communicator, not just the experts.

AI Podcasts from Articles

Coming Q3–Q4. Turn written articles into audio content employees can listen to on the go.

Catch Me Up

Coming Q3–Q4. AI-generated briefings that surface what each employee has missed, personalised to them.

AI Chat Features*

AI is now embedded across Workvivo Chat. Draft messages faster, get instant suggested replies, and catch up on busy threads in seconds - without scrolling back through hundreds of messages.

*Requires Chat add-on

WHAT'S NEW IN SEARCH & KNOWLEDGE

Custom Landing Pages & New Navigation

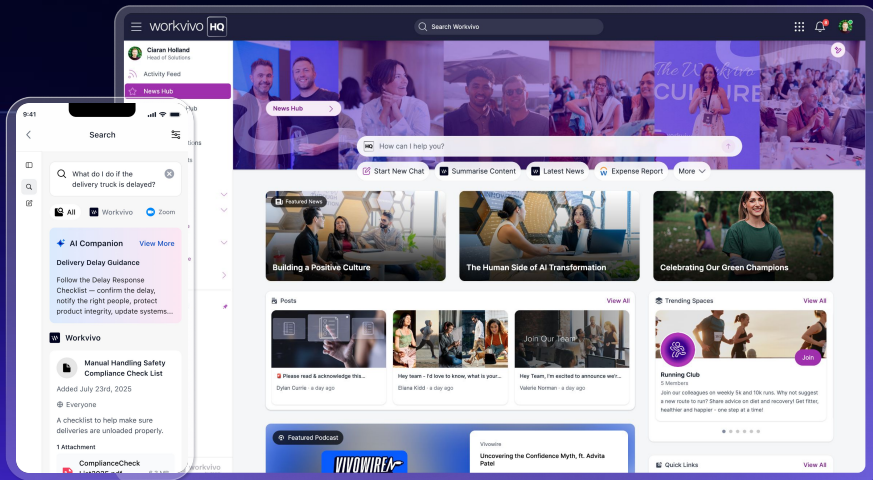
Admins can design custom landing pages and reshape platform navigation to match how the business works. The right content and tools for every employee, without IT involvement for every change.

Widget Catalogue

Over 20 widget types across eight categories. Browse, configure, and drop onto any homepage in minutes.

AI Page Builder

Generate a fully structured page draft from a plain-English prompt.



AI Page Summary

AI summarises any page in seconds so employees can find what they need and move on.

Pages Version Control

Full version history so teams can see who changed what and when, and restore previous versions when needed.

Everything your employees need, exactly where they need it.

From custom landing pages and AI-built content to instant page summaries and version-controlled wikis, HQ turns your intranet from a place people visit into a place people rely on.

AI Search Summaries (part of HQ Agent)*

Coming Q3. Search summaries within the existing Search UX on desktop & mobile.

WHAT'S NEW IN PEOPLE INTELLIGENCE & PLATFORM

AI Comment Analysis

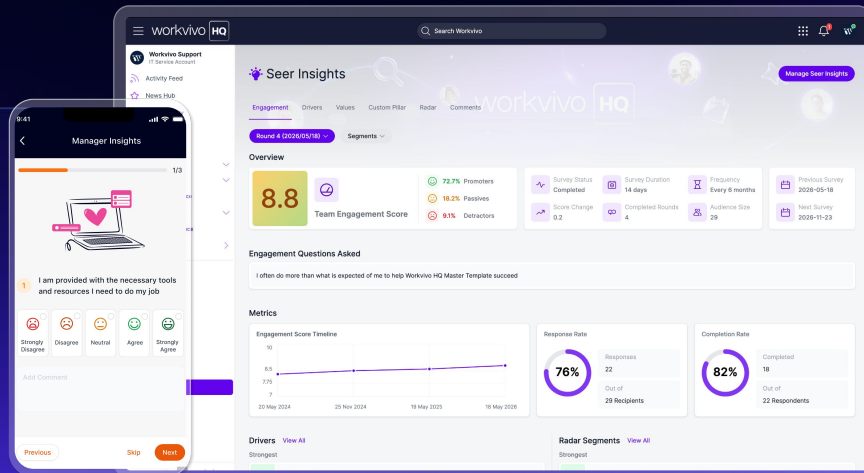
AI groups thousands of survey comments into themes, scores sentiment, and tells leaders where to focus, so employee feedback drives action, not just analysis.

Integration Marketplace

Browse and activate dozens of integrations from Zoom, Microsoft, and Google to Atlassian, Salesforce, and ServiceNow — all directly from the HQ admin console.

Developer Infrastructure

Everything developers need to build on Workvivo: guides, API reference, use cases, and code, all in one place.



Manager Insights*

AI analyses each manager's team data and delivers a plain-language summary with specific, contextual recommended actions.

Enhanced APIs for Bulk Export

Bring HQ analytics data into your existing BI infrastructure: Snowflake, Power BI, Tableau, and more.

Self-Serve Audit Logs

Coming Q3–Q4. IT and compliance teams can pull audit logs without raising a support ticket.

Less admin. More insight. More control.

From AI-powered survey analysis to bulk data exports and self-serve audit logs, HQ puts the right information in the right hands, faster.



The digital headquarters for every employee